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SANDING OVATIONS

SPONSORSHIP INFORMATION

NOV. 19-22

ENCORE:
NOV. 28-29



ONE OF TAMPA BAY'S PREMIER FESTIVALS

TREASURE ISLAND BEACH



**ST.PETE
CLEARWATER**

ABOUT THE EVENT

SANDING OVATIONS

The Sanding Oventions Masters Cup is an annual event transforming Treasure Island Beach into an artist and entertainment wonderland each November. Master sculptors use their imaginations and turn piles of sand and buckets of water into “outSANDING” works of art.

Sanding Oventions is Treasure Island’s signature event and is one of the driving forces behind the city's position as one of the most popular beaches in the country. This free event consists of epic sand creations, seven days of live music, food and non-food vendors, a kite festival and one of the best fireworks displays of the year. Sanding Oventions combines the celebration of the beautiful sandy beaches of Pinellas County with the international element provided by the sculptors and the visitors that come from all over the world.

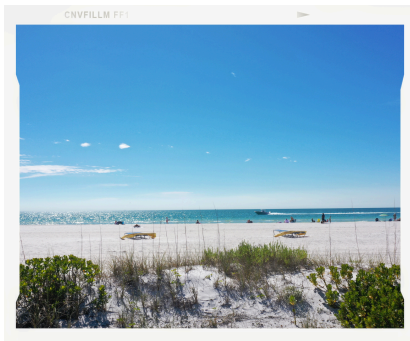


TREASURE ISLAND
FLORIDA



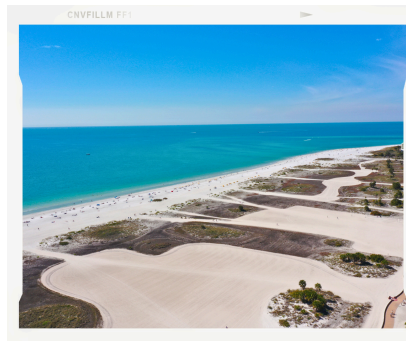
SPONSORSHIP HIGHLIGHTS

SANDING OVATIONS



TOP 20 BEST BEACH IN AMERICA

Treasure Island was voted a 2022 Top 20 TripAdvisor Best Beach in America



#2 BEST BEACH IN FLORIDA

Treasure Island Beach voted the #2 Best Beach in Florida by USA Today's 10Best.



2024 BESTIES FINALIST

Sanding Oventions voted No. 2 in Visit St. Pete/Clearwater Besties Awards for Best Festival.



BEST OF THE BEST

Sanding Oventions winner of the 2024 Tampa Bay Times Best of the Best for Festival & Local Tourist Attraction.



ECONOMIC IMPACT

Sanding Oventions brings in an estimated \$9.4 million total economic impact to the area.



YOUR LOGO GETS NOTICED

The sponsorship logo display greets visitors right at the forefront of the event.



WHY BECOME A SPONSOR



Sponsoring the Sanding Oventions Master's Cup gives businesses a unique opportunity to connect with thousands of visitors in a memorable, exciting way. This top-tier event on Treasure Island Beach turns the shoreline into a living gallery of world-class sand sculptures, where internationally acclaimed artists craft stunning, temporary masterpieces that attract families, tourists, and locals from all around.

As Treasure Island's premiere annual celebration, and known as the Sand Sculpture Capital of Florida, the festival blends incredible artistry with live music, tasty food vendors, and a lively, family-friendly vibe. With an estimated multi-million-dollar economic impact on the local community, it draws a diverse, engaged audience over multiple days (including an encore weekend) and offers visibility through signage, event branding, social media shoutouts, media coverage, and more.

Your support helps keep this cherished tradition alive while aligning your brand with creativity, community spirit, and one of America's top beaches. It's more than just sponsorship; it's a chance to be part of something truly special that leaves a lasting impression long after the sculptures are gone.

**ALIGN YOUR BRAND WITH TREASURE ISLAND AND THE TAMPA BAY
COMMUNITY'S PREMIER FESTIVAL**

SECURE HIGH-IMPACT EXPOSURE DURING THE OFF-SEASON

**SUPPORT THE UNIQUE ART OF SAND SCULPTING WHILE ASSOCIATING
YOUR BRAND WITH CREATIVITY AND EXCELLENCE**

**CONNECT DIRECTLY WITH A HIGHLY ENGAGED AUDIENCE BOTH ON-
SITE AT THE FESTIVAL AND THROUGH OUR EXTENSIVE
MULTI-CHANNEL DIGITAL CAMPAIGNS**



SPONSORSHIP PACKAGES

SANDING OVATIONS

MASTER PACKAGE - \$20,000

- Recognition of sponsors during the event and awards ceremony
- Your brand sculpture displayed alongside the sponsorship sand sculpture
- Your business name and logo displayed on promotional materials
- A banner featuring your business/company in the stage area
- Opportunities for media exposure through radio, television, print, brochures, and social media
- Vendor space available upon request
- Twelve parking passes each day from Thursday to Sunday, including the encore weekend
- Twelve passes to the VIP sponsorship area for Friday, Saturday, Sunday, and the encore weekend
- Your logo featured on the event website with a link to your site
- Your business highlighted on event social media (City and event Facebook – 81,000 followers combined, City and Event Instagram – 12,000 followers combined, X – 6,000 followers)

VIP PACKAGE - \$15,000

- Recognition of sponsors during the event and awards ceremony
- A sculpture featuring your logo, prominently positioned at the event entrance atop the sponsorship sculpture
- Your business name and logo displayed on promotional materials
- A banner featuring your business/company in the stage area
- Opportunities for media exposure, including radio, television, print, brochures, and social media
- Vendor space available upon request
- Ten parking passes per day from Thursday through Sunday, including the encore weekend
- Ten passes granting access to the sponsorship VIP area on Friday, Saturday, Sunday, and the encore weekend.
- Your logo featured on the event website with a link to your site
- Your business highlighted on event social media (City and event Facebook – 81,000 followers combined, City and Event Instagram – 12,000 followers combined, X – 6,000 followers)

PLATINUM PACKAGE - \$12,000

- Recognition of sponsors during the event and awards ceremony
- A sculpture featuring your logo, prominently positioned at the event entrance atop the sponsorship sculpture
- Your business name and logo displayed on promotional materials
- A banner featuring your business/company in the stage area
- Opportunities for media exposure, including radio, television, print advertising, brochures, and social media platforms.
- Vendor space available upon request.
- Eight parking passes provided daily from Thursday through Sunday and during the encore weekend.
- Eight passes granting access to the sponsorship VIP area on Friday, Saturday, Sunday, and during the encore weekend.
- Your logo featured on the event website with a link to your site
- Your business highlighted on event social media (City and event Facebook – 81,000 followers combined, City and Event Instagram – 12,000 followers combined, X – 6,000 followers)

SPONSORSHIP PACKAGES

SANDING OVATIONS

GOLD PACKAGE - \$5,000

- Recognition of sponsors during the event and awards ceremony
- Sculpture featuring your logo – prominently placed in the center of the main sponsorship sand sculpture at the event entrance.
- Business/company name and logo on advertisements
- A banner featuring your business/company in the stage area
- Opportunities for media exposure, including radio, television, print advertising, brochures, and social media platforms.
- Vendor space upon request
- Six parking passes provided daily for Thursday through Sunday and the encore weekend
- Six passes to the sponsorship VIP area for Friday, Saturday, and Sunday (main weekend)
- Your logo featured on the event website with a link to your site
- Your business highlighted on event social media (City and event Facebook – 81,000 followers combined, City and Event Instagram – 12,000 followers combined, X – 6,000 followers)

SILVER PACKAGE - \$2,500

- Sculpture featuring your logo – prominently placed at the bottom of the main sponsorship sand sculpture at the event entrance.
- Business/company name and logo on advertisements
- A banner featuring your business/company in the stage area
- Opportunities for media exposure, including radio, television, print advertising, brochures, and social media platforms.
- Two parking passes provided per day from Thursday to Sunday, including encore weekend
- Four VIP passes to the sponsorship area for Friday, Saturday, and Sunday (main weekend)
- Your business highlighted on event social media (City and event Facebook – 81,000 followers combined, City and Event Instagram – 12,000 followers combined, X – 6,000 followers)

BRONZE PACKAGE - \$1,500

- Sculpture featuring your logo – prominently placed at the bottom of the main sponsorship sand sculpture at the event entrance.
- Business/company name and logo on advertisements
- Business/company banner across the stage
- Opportunities for media exposure, including radio, television, print advertising, brochures, and social media platforms.
- One parking pass provided per day from Thursday to Sunday, including encore weekend
- Two VIP passes to the sponsorship area for Friday, Saturday, and Sunday (main weekend)
- Beverage passes for the encore weekend
- Your business highlighted on event social media (City and event Facebook – 81,000 followers combined, City and Event Instagram – 12,000 followers combined, X – 6,000 followers)

SPONSORSHIP PACKAGES

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BAND SPONSOR PACKAGE

Step into the spotlight as a Band Sponsor at Sanding Oventions! This premier sponsorship gives your business unmatched exposure and ties you to the event's musical talent. As a Band Sponsor, your business name and logo will be prominently featured alongside the performing band's promotional materials. From stage banners and concert flyers to social media posts and event announcements, your brand will enjoy high-visibility placement. This package ensures that your business is showcased to thousands of festival-goers, both on-site and through extensive event coverage. Elevate your brand's presence and connect with a vibrant audience in a dynamic setting!

- **COST: The performance fee**

SAND SCULPTURE SPONSOR

Immerse your brand in the artistry of Sanding Oventions with our Sand Sculpture Sponsor Package. This unique sponsorship allows you to have your logo displayed alongside the title of a stunning sand sculpture, ensuring continuous visibility as these masterpieces capture visitors' admiration. Your logo will be prominently featured on a dedicated sign next to the sculpture, providing a lasting impression to thousands of beachgoers and art enthusiasts. Partner with us and let your brand shine amid the creative splendor of sand artistry!

- **COST: \$500 per sculpture**

IN-KIND SPONSOR PACKAGE

This opportunity is for businesses that can provide services such as lodging for our entertainers, sculptors, and tech crews, or food service for the Sponsor/VIP Tent. In return for your generous support, your logo will be featured on the dedicated "Logo Sculpture" and prominently displayed in the Sponsor/VIP Tent. This package gives you significant visibility and exclusive access for your representatives to network with other sponsors and VIPs. Your brand will be recognized for its crucial role in making the event a success based on level of sponsorship.



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SANDING OVATIONS

THANK YOU

SandingOvationsMastersCup.com

CONTACT US

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